

MULTIMEDIA MANAGEMENT IN THE WORLD OF ENGLISH ERUDITION

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ABSTRACT

“Good Teaching is one-fourth preparation and three- fourths theatre.” (Gail Godwin)

The above quote is quite relevant to the teaching procedure in the present scenario whether it be in school or colleges.

Multimedia in the present scenario serves to be the heart and soul of every individual. Without multimedia and technology one’s life seems to be like a barren desert whether it is in the field of communication, defense, in the growth of market economy, public and private sectors, health services and politics. Even in the areas of education multimedia plays a pivotal role without which teaching students can be a challenging task. It is believed that engineering students possess a good grip on the use of multimedia but that is only one side of the coin. Even the English teaching to the students is done by usage of multimedia in the form of audio- visual graphics, text, CD, presentation.

In this present paper, an effort is made to enhance the work by positioning more emphasis on the use of multimedia management especially in the world of English teaching to small kids who feel delighted to learn English in a playful manner. This paper also deals with the different methods that are used to teach small kids through multimedia in the form of animations, audio and visual graphics, etc.

KEYWORDS: